

**UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

**BRIGHT RESPONSE LLC**

**Plaintiff,**

**v.**

**GOOGLE INC., YAHOO!, INC.,  
AOL LLC, and AMERICA ONLINE, INC.,**

**Defendants.**

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**Civil Action No. 2:07-cv-371**

**FINAL JUDGMENT**

On August 27, 2010, this Court rendered Judgment in this case pursuant to Federal Rule of Civil Procedure 54(b) on the claims tried before the jury. (Dkt. No. 634).

The remaining claim for inequitable conduct was tried to this Court on August 8, 2011. Thereafter, this Court entered its findings pursuant to Federal Rule of Civil Procedure 52 by Order dated August 17, 2011. (Dkt. No. 713).

Accordingly, this Court enters its Final Judgment pursuant to Federal Rule of Civil Procedure 58. It is therefore

ORDERED, ADJUDGED AND DECREED that Yahoo!'s claim for inequitable conduct is DENIED and that Yahoo! take nothing by way of its inequitable conduct claim.

**SIGNED this 16th day of October, 2012.**

  
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ROY S. PAYNE  
UNITED STATES MAGISTRATE JUDGE